

MASTER PROGRAMME PEACE AND CONFLICT STUDIES

News

New publication by Kristina Roepstorff



28.07.2019 - This paper seeks to contribute to the debate on the humanitarian system's localisation agenda within the context of the humanitarian-peacebuilding nexus.

Publication by Spencer & Oppermann

Narrative genres of Brexit: the Leave campaign and the success of romance

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ABSTRACT

This article argues that the Leave narrative was successful in the 2016 referendum in part because it conformed to one of the well-established narrative genres of tragedy, comedy, satire and romance. These genres are story telling conventions that orientate audiences and guide the interpretation of the story being told. Specifically, the article shows that the Leave campaign constructed a largely consistent romantic narrative, while the Remain campaign mixed narrative genres. This difference in 'genre consistency' contributed to the success of Leave and the failure of Remain in the referendum. The investigation into the role of genre consistency adds to theoretical scholarship on narrative dominance in political discourse which has so far focused on the narrator, the structure and content of the story or the audience. The analysis points to structural similarities between the romantic genre and populist narratives more generally which enables populism to tap into the power of romance.

KEYWORDS Narratives; genres; romance; Brexit; populism

15.09.2019 - The article by Alexander Spencer and Kai Oppermann argues that the Leave narrative of Brexit was successful in the 2016 referendum in part because it conformed to one of the well-established narrative genres of tragedy, comedy, satire and romance.

New student coordinator (actually since June 2019): Nina Rösler

13.08.2019 - Hello, my name is Nina Rösler and I am one of the two student coordinators of the PACS master.

> more ...



(https://www.pacs.ovgu.de/News/New+student+coordinator+%28actually+since+June+2019%29_+Nina+R%C3%B6sler-p-794.html)

New publication by Kristina Roepstorff



28.07.2019 - This paper wants to contribute to critical scholarship on humanitarian action by offering a discussion of the conceptualisation of the local that informs the localisation agenda. To this end, the paper provides a brief overview of the localisation discourse in humanitarian action



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