

MASTER PROGRAMME PEACE AND CONFLICT STUDIES

New Article: "Humorous parodies of popular culture as strategy in Boris Johnson's populist communication"

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Original Article

Political Studies

Humorous parodies of popular culture as strategy in Boris Johnson's populist communication

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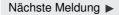
Abstract

This article examines the role of parodic humour in Bortis Johnson's populats communication. Populat parties and connervative politicians have increasingly drawn humorous connections to films and entertainment in their political communication. But, despite the increasing research no population, the role of humour is political communication in not yet at the centre of popular research. The article shows how professionally designed humour can dominate discourses and political issues. The article shows how professionally designed humour can dominate discourses and political issues. The article shows how professionally designed humour can dominate discourses and humour political issues. The article shows how professionally also professionally administration of the former British PHI Bortis Johnson in 2019 and 2020. Among others, Johnson compared humour for humour between the same professional professional

Keywords

Boris Johnson humour parody populist communication populist styl

■ Vorherige Meldung



Our team member Daniel Beck just published his latest article in *The British Journal of Politics and International Relations (BJPIR)*. The journal is the world's premier outlet for research on British politics.

In the article, Daniel looks on how humour and populism are related. " is common for British politicians to use humour, but the style of Boris Johnson's humour is due to its parodic and emotional quality unique", states the article.

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